



For Immediate Release

McBride's Magic Reaches Out to Community

Atlantic City, August 13, 2007 – Jeff McBride, currently starring in “Magic at the Edge” at the Trump Marina Hotel & Casino, is offering his show “to go” with free performances this week at the Boys & Girls Club of Atlantic City this Friday, 8/17/06 @ 12:30pm. McBride recently did the same for the Jewish Community Center's summer camp program in Margate on August 7th.

“It's important to reach out and do what we can to nurture young audiences,” says McBride. “I remember seeing my first professional magic show at about the age of 10, and it changed my life. Now as a performer and teacher of magic, I feel obligated to pass on the favor.”

McBride is the founder of the McBride Magic & Mystery School, which last week was visited by a dozen magicians from all over the world for a Master Class conducted in the showroom where McBride's show is seen each evening. The “Show to Go” this week is an extension of the Magic School efforts, done not just to entertain young people at each venue, but also to teach them a bit about the art of magic. “At every show, I teach a little bit of magic. Whether I'm doing an outreach event or the larger show onstage at the casino, I like people to leave feeling more empowered as a result of seeing my performances,” says McBride.

“Jeff McBride - Magic at the Edge” is in the Shell at Trump Marina through September 2, 2007. Show times are 8:00pm on Thurs. & Fri., 7:00pm & 9:30pm on Sat., and 7:00pm on Sun. Doors open one hour prior to each show. There will not be a show on Fri., August 24th. Ticket price is \$25 plus tax.

Tickets are on sale now, and can be purchased by calling Ticketmaster at 1-800-736-1420 or on-line at www.ticketmaster.com. For more information, call the Trump Marina box office at 1-800-777-8477. Trump Marina Hotel & Casino is located at Huron Ave. & Brigantine Blvd. in Atlantic City. Readers can learn more about Jeff McBride and the Magic & Mystery School at: www.mcbridemagic.com.

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Additional High Resolution Photos available at: www.yourmagic.com/mcbfotos/