



For Immediate Release

Aspiring Wizards Trek to Trump Marina for “Hogwarts by the Bay”

Atlantic City, August 3, 2007 -- From August 8th through the 13th a dozen or more magicians from around the world will attend an extended master class conducted by master magicians Jeff McBride & Eugene Burger. McBride and Burger run a modern day version of Harry Potter’s Hogwarts school, the McBride Magic & Mystery School. Most sessions take place at McBride’s “House of Mystery” in Las Vegas, but since he is in residence for the month of August in The Shell at Trump Marina, this month’s class was moved to Atlantic City.

At the Master Class, aspiring amateur and professional magicians will present their acts on the stage at The Shell for commentary and direction by McBride and Burger. In addition, students will be given an extensive behind the scenes look at what it takes to put a magic show on in today’s casino market. “We may even have them all entertain in the audience before the show one evening,” McBride quips. “I strongly believe that when it comes to perfecting your magic, you have to perform before real audiences as much as possible. Magic isn’t just about tricks – the real magic is what happens between the performer and the audience – and the only way to work on that is to jump in and perform!” Former Master Class students have won many major competitions at conventions and magic festivals around the world, and many have illustrious professional careers of their own. “We get the true lovers of magic. People who eat, drink and sleep magic. That kind of magician is always improving. Always working on new material. These are the true wizards of today’s magic world.” McBride’s Magic and Mystery school is one of only a few schools for the deeper professional study of magic in the world.

Partnering with McBride in the school is the bespectacled and bearded “Dumbledore,” Eugene Burger. He has written fifteen best-selling books for the trade, starred in eight

instructional videos, lectured extensively to magicians' groups in over a dozen countries, and his writings have been translated into several languages. Burger's deep understanding of the psychology and philosophy behind the magic have won him international accolades, cover stories in conjuring magazines, and four awards from the famed Magic Castle in Hollywood.

"Jeff McBride - Magic at the Edge" will be in the Shell at Trump Marina from Friday, August 3rd through Monday, September 3, 2007. Show times are 8:00pm on Thurs. & Fri., 7:00pm & 9:30pm on Sat., and 7:00pm on Sun. Doors open one hour prior to each show. There will not be a show on Fri., August 24th. Ticket price is \$25 plus tax. Tickets are on sale now.

Tickets for "Jeff McBride – Magic at the Edge" can be purchased by calling Ticketmaster at 1-800-736-1420 or on-line at www.ticketmaster.com. For more information, call the Trump Marina box office at 1-800-777-8477. Trump Marina Hotel & Casino is located at Huron Ave. & Brigantine Blvd. in Atlantic City. Readers can learn more about the McBride Magic & Mystery School at: www.magicalwisdom.com.

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Additional High Resolution Photos available at:
www.youramgic.com/mcbfotos/